



ABOUT US

Rock The Street, Wall Street is a 501(c)(3) charity, committed to enhancing financial and investment literacy among high school girls. Our mission is to foster gender and racial equity in the financial markets while igniting a passion for finance careers.

We proudly offer our program at no cost to your school.

Our program features dedicated female financial professionals who serve as instructors and mentors. Paired with an up-to-date, cutting-edge curriculum, **we handle the logistics once your students sign up.**

Building lasting relationships is our aim. Some of our schools have been with us for over 8+ years.

THE BENEFITS OF OUR PROGRAM

Since 2012, over **6,000 students** actively participated in our year-long program, achieving an impressive average of a **70% increase** in financial and investment knowledge. Notably, RTSWS alumnae are **5 times** more likely than the average female university student to pursue degrees or careers in finance, economics, or related business fields after completing our courses over three out of their four high school years.

- Mentorship** Our mentors guide students in discovering and highlighting strengths, offering advice on college and career readiness, aiding in resume and LinkedIn profile development, conducting mock interviews, and instilling positive money management habits.
- Student & Alumnae Career Center** RTSWS students and alumnae access opportunities from sponsors, including Fortune 500 companies like JP Morgan Chase, BlackRock, State Farm Insurance, and more.
- Access to Major Firms** Connect with prominent local firms and future employers.
- Potential Funding and Talent** Unlock funding and professional talent from major firms to support various school programs, including Robotics, I.T., Marketing, Yearbook, School Paper, and more.
- Early Social Capital** Empower girls with early social capital through networking opportunities with women in the business world.



30+
Cities

Our in-school campus programs are making a significant impact on the lives of girls in **30+ cities**, across the **United States, United Kingdom, and Canada**.



70%
Increase

On average, our alumnae have shown a **70% INCREASE** in financial and investment literacy



5X
the Rate

Our alumnae are pursuing finance, economics & related degrees at **5x the rate of the average female university student**